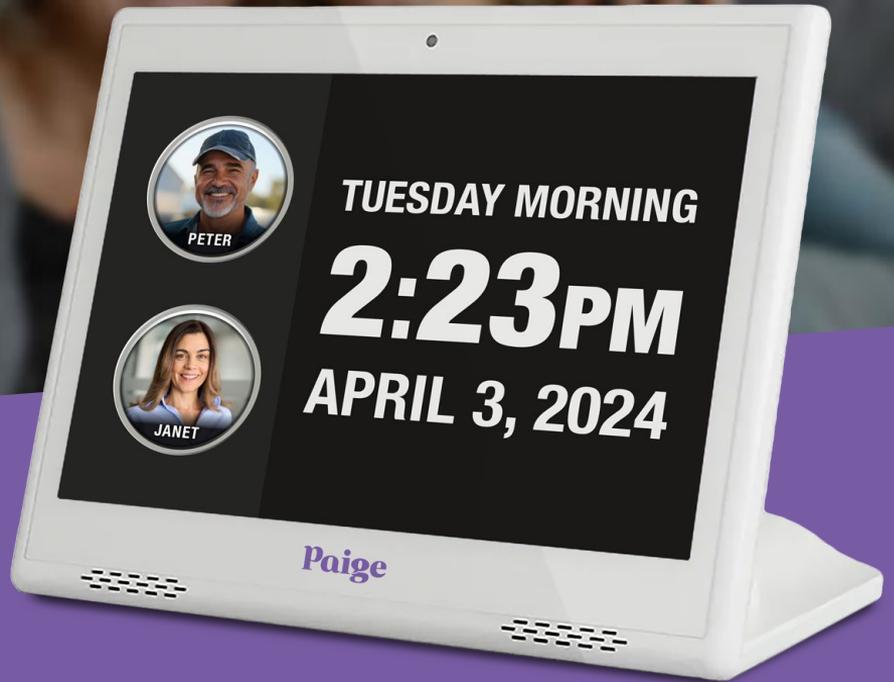


Paige™

Paige is a video communication solution that makes it possible for caregivers to connect with aging family and will improve virtual care with AI insights, smart sensor integration, and remote patient monitoring capabilities.



Spring 2025

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CAUTIONARY STATEMENT

Forward-looking statement. Our discussion may include predictions, estimates or other information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation. Please keep in mind that we are not obligating ourselves to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. Throughout today's discussion, we will attempt to present some important factors relating to our business that may affect our predictions.



My mother was many things to many people.

“In her later years, even simple tasks—like banking online or using the TV—became frustrating. I could see the pain in her eyes as she struggled with tech that seemed designed to make her feel stupid. Endless menus, cryptic alerts, remotes with 25+ buttons.

Then it dawned on me: my mother wasn’t the problem—the technology was.

She was many things indeed, but stupid wasn't one of them.”

Peter Kirkpatrick
Co-Founder, Paige™

Problem:

The senior isolation crisis.

- 81 million seniors in the US and Canada by 2030
- 65% will require home health care for an average of 2 years
- 33% suffer from cognitive impairment

Challenges:

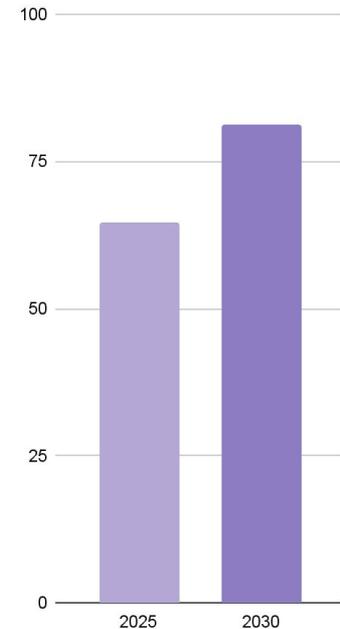
- Isolation and loneliness
- Fear and mobility issues
- Technology complexity

Loneliness is linked to a 31% increased risk of dementia.

Florida State University College of Medicine

North American Seniors

(population in millions)



Compounded by: Growing PSW shortage.

- 35,000 US PSW's
- Care for over 15M seniors
- Make 600M in-home visits each year

-
- Significant shortage of PSW's.
 - High workload and burnout.
 - 77% caregiver turnover rate.
 - Gap with simple, effective caregiver communications with families.



Solution:

Virtual connections, made simple.

Core Value Proposition:

- One-touch video calling device
- Designed specifically for seniors
- No remotes, no menus, no passwords - *just connection*

Advanced Capabilities:

- AI-powered disease progression insights
- Intelligent sensor integration
- Remote patient monitoring (for professional caregivers)
- Remote device management
(Paige™ Connect companion App)





Paige improves quality of life for families, helping older adults age safely and comfortably.

Elegantly simple one-touch video calling device

AI-powered disease progression insights

Improved communications with PSW care providers

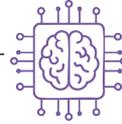
One-Touch Video Calling

User Simplicity



Advanced Caregiver Features

Hidden Complexity



A.I. Powered Disease Progression Insights.

Trained audio and video analysis models allow caregivers to monitor a number of disease progression vectors.



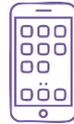
Remote Patient Monitoring.

PSW's can increase interactions, improve care, reducing travel time, and create efficiencies with Virtual Wellness Checks.



Advanced Sensor Integration.

Capable of interfacing with a variety of smart devices to extend caregiver incident response capabilities to include video.



Paige™ Connect, Companion Application.

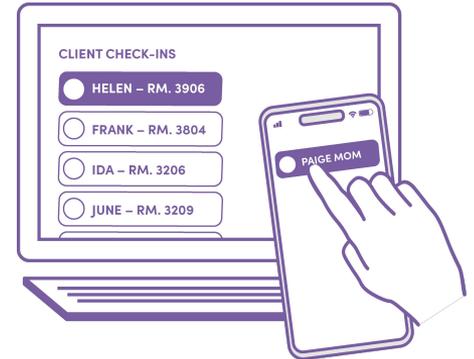
Securely manage Paige devices using the iOS/Android companion App and contact devices directly.

For aging loved-ones, Paige is an elegantly simple one-touch video calling device.
For caregivers facing the challenge of connecting with them, Paige is the answer.



Outbound

Mom or Dad taps your photo on their Paige frame, you receive a real-time notification, and voila, you're there!



Inbound

Families and PSW's can contact Mom or Dad directly using the Paige™ companion App or cross platform care console.

Alternatives (Video)

Apps



Accessories



Tablet/Mobile



Why Paige Wins

	Apps	Accessories	Tablet/Mobile	Paige™
Secure	●	●	●	●
Dedicated, fit-for-purpose features	●	●	●	●
Familiar, welcoming form factor	○	○	○	●
One-touch ease of use	○	○	○	●
Remote patient monitoring capabilities	○	○	○	●
AI-powered disease progression insights	○	○	○	●
Intelligent sensor integration (e.g. fall detection)	○	○	○	●

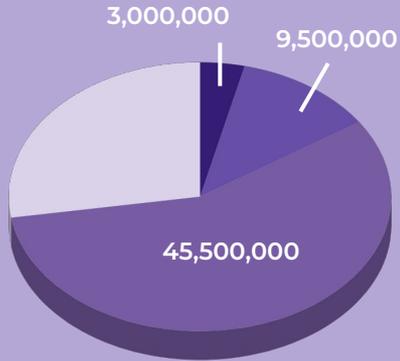


The global **SENIOR CARE TECHNOLOGY** market is valued at US\$49.4 billion and forecasted to grow at a CAGR of 7.5%, reaching **US\$76.3 billion by 2030**.



The global **SMART HOME HEALTHCARE** market is valued at US\$5.9 billion and forecasted to grow at a CAGR of almost 9%, reaching **\$US9.8 billion by 2030**.

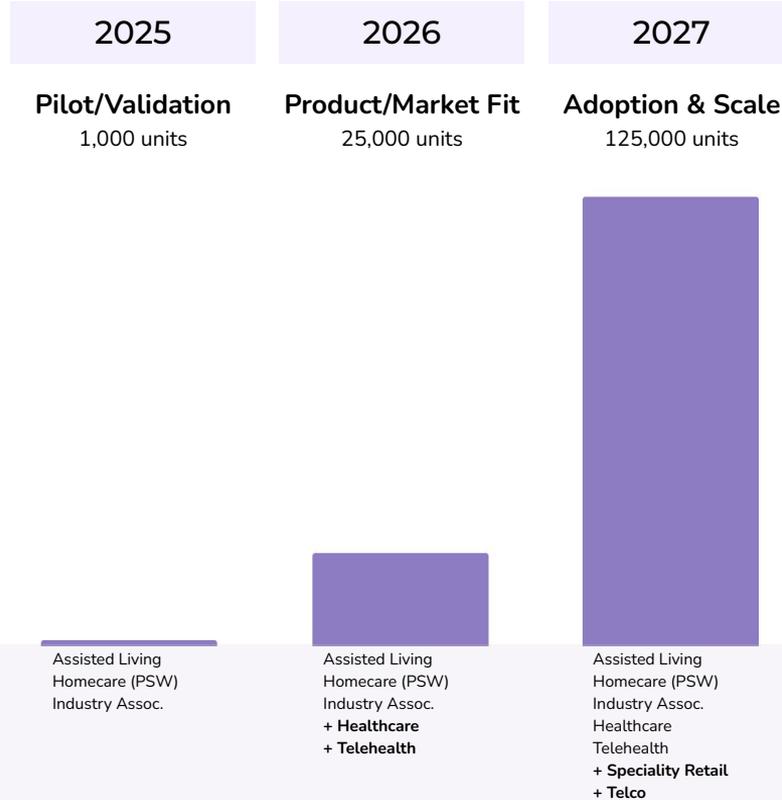
81 Million
 North American Seniors
 (2030)



Total addressable market of 58 million people.

- Assisted living residents
- Long-term and acute care
- In-home PSW care recipients

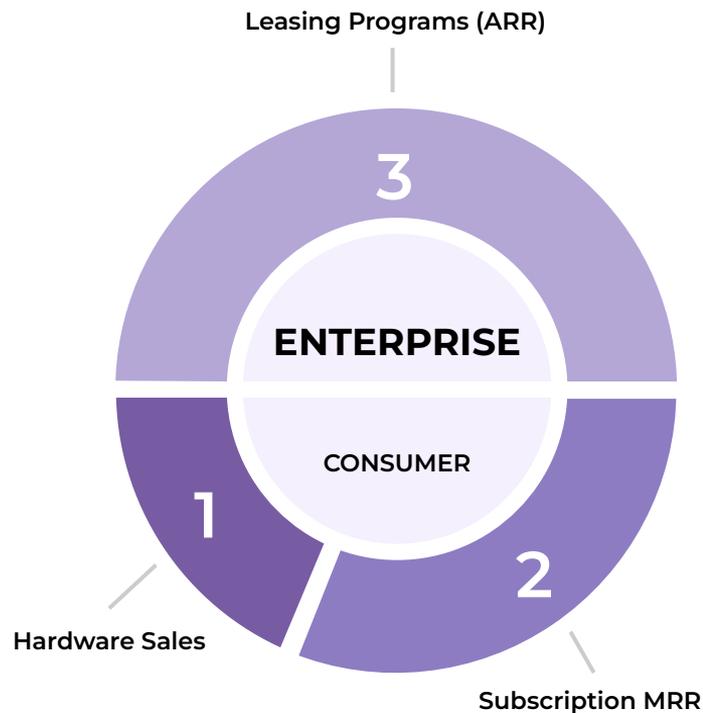
Go-To-Market Strategy



Business Model & Revenue Streams

Three Primary Revenue Streams

- 1. B2B2C Leasing Programs**
 - Price: \$0 p/unit, \$75-\$100 p/month (annual lease)
 - Gross Margin: 75-82%
- 2. D2C Hardware Sales**
 - Price: \$300 p/unit - Buyout or financing or lease
 - Gross Margin: 60%
- 3. D2C Monthly Subscription (MRR)**
 - Price: \$20-\$30 p/month
 - Gross Margin: 60%



Early Traction & Key Milestones

	Q3 & Q4 2024 (Concept, Research, Setup, MVP)	Q1 & Q2 2025 (Pilot & Validation)
Product	<ul style="list-style-type: none"> • First prototype complete. • ISO 9001 certified hardware partner and v1 secured. • Finalized development framework (internal tech stack and third party integration requirements). • Product development IP and MVP beta-testing. <ul style="list-style-type: none"> ○ Paige OS ○ Paige device application ○ Paige API middleware ○ Paige iOS and Android companion app 	<ul style="list-style-type: none"> • Completed Enghouse Video software partnership for HIPAA-compliant video platform. • Secured partnerships and financial grants for research and product development (NSERC, IPON, UW, George Brown). • Paige device (frame) software complete. • Paige v2 hardware finalized, first bulk order placed (125 units). • Finalizing the multilingual Paige™ Connect Android and iOS companion App for use in NA, UK, EU (late-spring availability).
Business	<ul style="list-style-type: none"> • Primary and secondary market research. • Business case analysis. • Product requirements documentation. • Paige brand marks completed, trademark in-progress. 	<ul style="list-style-type: none"> • Signed first industry partnership (OCSA), with plans to develop a 100 unit seed program. • Signed first commercial LOI to develop a device lease/rollout agreement with a 100-staff homecare (PSW) provider. • In discussion with additional PSW homecare providers for program rollouts and sensor device integration. • Launched a free device trial program, with applications received from families and residents at +10 assisted living locations. • Early media traction (Globe & Mail, AmberMac Show SiriusXM).

Building Partnerships & Industry Relations



Pre-Seed Investment Ask & Use of Proceeds

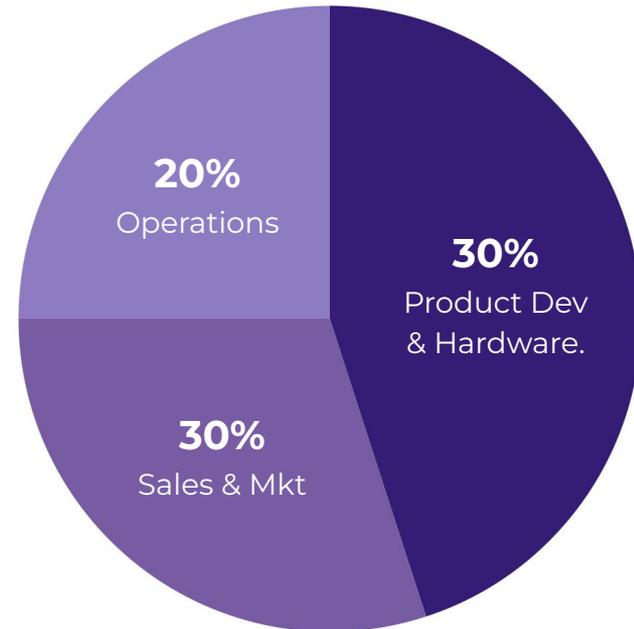
\$250k Pre-Seed Seed Capital

- To support operations and early go-to-market product validation activity.

Expected Burn Rate, thru Dec '25

- \$500k burn rate (Jun - Dec)
 - \$250k F&F Investment
 - \$150k Gov't Grants & Contributions
 - \$100k Revenue

Use of Funds



Exit Opportunities

Potential Exits:

- **Acquisition by Healthcare Tech Giants**
(e.g., Philips, Medtronic)
- **Acquisition by Telecommunications Provider**
(e.g., AT&T, Comcast/xfinity, Deutsche Telekom)
- **Integration with Telehealth Platforms**
(e.g., Teladoc, Amwell)



Founders



Donal Byrne

President & Chief Executive Officer



Peter Kirkpatrick

Chief Technology Officer



Bob Millar

Chief Revenue Officer



Advisors



Christa Haanstra

4C Strategy (*The Ontario Long-Term Care Association, OLTCA.com*)
Prev. The Change Foundation, CAMH



Dr. John Wylie PhD

RBC, Deloitte
PhD in Mathematical Physics



Shaun McIver

Founder/CEO Vayle
prev. TMX Group, Nasdaq, Thomson Reuters



Geoff Linton P.Eng., MBA

Digital Tech Executive, Entrepreneur & Coach
AI Committee Member, CMA

Paige™

The one-touch
video calling device.

Join us in transforming
senior connectivity.

investor@paigeframe.com

